

The Alcohol and Drug Information Clearinghouse
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www.prevlink.org



Dear Sir or Madam:

Parents can and do make a difference in their children's lives. Kids who learn from their parents or care-givers about the risks of drugs are 36% less likely to smoke marijuana, 50% less likely to use inhalants, 56% less likely to use cocaine, and 65% less likely to use LSD than kids who don't.

Our agency operates a toll-free alcohol and drug information and referral line. It is answered 24 hours a day, offering basic information and referrals to people across the entire state.

Many people learn and retain more through visual contact with material. Will you help us reach the people in the State of Nebraska? Hearing the message about the toll-free information line on the radio or television is not enough. If they have it in writing they can hold on to it, and keep it for future reference.

I have enclosed a copy of fillers that some Nebraska newspapers are already using. I have also enclosed a form you can return if you would like additional materials or camera-ready copy.

I hope that we can count on you to help us get the word out in Nebraska that parents can give their children "The Right Stuff" to stay drug and alcohol free.

Sincerely,

A handwritten signature in cursive script that reads "Karie".

Karie Fushia
Clearinghouse Director